



Meeting Minutes

June 20, 2017

President Dan Mitchell called the meeting to order at 7:30am

ROLL CALL

Present – Dan Mitchell, Christine Felde, Kristie Smith, Bruce Brown, Matt Stahlin, Terri Legg, Cindy Stowell, Keven Krieger, Richard Ostrander, Patty Donovan (**Quorum**)

Absent – Tonda Rich, Mike Verdun, and Brent Noskey.

I. Approval of Minutes of May 18, 2017 (Moved: Legg/Support: Smith)

YEAS: Chamber Board Members

NAYS: None

II. Treasurer's Report of May 31, 2017 (Felde) (Moved: Donovan/Support: Ostrander)

- A. Approval of \$112.50 - Stafford Printing – 4x6 Banner
 - B. Approval of \$365.70 - S&K Printing – 20 Tee/Green Signs
 - C. Approval of \$291.50 – United Sign – 2 Banners
- (Moved: Stahlin/Support: Legg)**

Christine Felde informed the board

05/31/17

\$9,818.86 – Independent Bank

\$1,334.05 – Chemical Bank

III. Ambassador's Report (Community Events Report (Board))

Richard Ostrander informed the board that a young lady from the University of Michigan applied and received a grant to maintain some of the community garden. Keven Krieger informed the board that Accurate Auto on M44. However, they have not made contact. Dan Mitchell stated that Tonda Rich will inform the board when she has another big event so that the chamber can be involved.

IV. Committee Reports

A. Policies & Procedures (Mitchell)

Dan Mitchell stated that this committee has met. They have several people in mind. They chose Cindy Stowell (Robroy Enclosures) to be part of the board.

A motion was proposed to bring Cindy onto the board **(Moved: Felde/Support: Stahlin)**

Mr. Mitchell would also like everyone to be aware of who will fill the Vice President role as well as those whose terms will end after this year.

B. Labor Day Events

Dan Mitchell stated that he has submitted applications to schools, stores, etc. He has not heard of any applications yet. He will still seek Pete McGowan to fill the judge's spots. He also wanted to make sure everyone remembers August 7th is the Chamber's night to host Music in the Park.

Kristie Smith informed the board that her big push is marketing for the 5k. She is hoping to put things into the Gus Macker packets as well. Their board will be hosting a meeting right after the chamber meeting. Flat River Group is going to donate the additional \$500.00 needed for sponsorship.

C. Golf Outing (Ostrander)

Dan Mitchell passed out the packets for the golf outing. 42 golfers attended the golf outing. It appears after expenses that the golf outing netted around \$100-\$200. There will be fewer expenses next year which will make the outing more profitable. Mulligan sales were low however; Jice Pharmaceuticals offered their Lions tickets again for next year.

D. Marketing/Social Media (Krieger)

Keven Krieger stated that we have hit a plateau for membership and we are very close to 100 members. The Marketing committee will be working on some shirt designs for the board to approve.

E. City/School/Community (Noskey/ Brown)

Bruce Brown instructed that Katherine Henry has been handling the Adopt-A-Bed program for him since he has been here. Dan Mitchell asked that we all stop and pull some weeds when we see them. Bruce Brown also asked that we make a “big deal” of the mural when it is finally ready to present to the public. Terri Legg approached a business coach to see if he would be willing to do something for the Chamber.

F. Membership (TBD-Krieger)

Kristie Smith asked that we reach out to our membership to volunteer.

G. Business Expo Committee (TBD)

Dan Mitchell stated that this date is going to quickly be upon us. We need to have “all hands on deck”.

H. Annual Dinner Committee (TBD)

Dan Mitchell stated that this committee has been meeting and a date has been established as Thursday October 12th, 2017.

V. OLD BUSINESS

A. Insurance/Benefits

Dan Mitchell stated that once we hit the 100 member mark this will give benefit to our chamber members. We need to show more value for our membership.

B. Welcome Booklet

Keven Krieger stated that the marketing committee will be working on the welcome booklet. The next booklet will be printed in October and we can distribute it at the Annual Dinner.

C. Feast Your Way Through Belding

Keven Krieger informed the board that this is finally getting its legs thanks to the help of Debra Davey and Eva Mae Lake.

VI. NEW BUSINESS

A. Committees / Council Membership Participation Solicitation

a. Committees

Dan Mitchell reminded the board that our surveys that we handed out at the gathering gave insight into our membership and how they wanted to serve. We need to do some advertising to make sure that our members know where they can serve and how.

b. Councils

VII. Next Meeting

A. Tuesday, July 18th, 7:30am, City Hall

Meeting was adjourned at 8:17am