



Meeting Minutes

January 19th, 2017

President Dan Mitchell called the meeting to order at 8:00am

ROLL CALL

Present – Dan Mitchell, Spencer Geisen, Keven Krieger, Bruce Brown, Christine Felde, Brent Noskey, Tonda Rich, Richard Ostrander, Kristie Smith, Terri Legg, Matt Stahlin, Mike Verdun (Via Phone)(**Quorum**)

Absent – Mikayla Linebaugh, Patty Donovan.

I. Approval of Minutes of December 15, 2016 (Moved: Brown/Support: Rich)

YEAS: Chamber Board Members

NAYS: None

II. Treasurer's Report (Moved: Smith/Support: Legg)

Christine Felde reported we ended November 30th with \$3,587.51. Ms. Felde added that most deposits and checks were in relation to Home for the Holidays. She added the bank balance at the end of December was \$3,762.09. Ms. Felde concluded that there is still in outstanding check for the Belding Labor Day Committee.

III. Ambassador's Report

Dan Mitchell asked to consider the reappointment of the ambassador now that Maria has left.

IV. Event Reports

A. Community Events

1. Job Fair

Brent Noskey stated that the Chamber wanted to sponsor a Job Fair, however the Belding Area Schools have teamed with Michigan Works! to provide one in February. Dan Mitchell added that we have offered help, but have not heard any reply.

Spencer Geisen added that the robotics club will be having a tournament at the High School on February 4th.

V. Committee Reports

A. Policies & Procedures

Dan Mitchell asked for the adoption of the Constitution and Bylaws with the word "Calendar" added under 2 on page 4. **(Moved: Legg/Support: Geisen)**

B. Labor Day/Belding's Got Talent

Terri Legg stated that the committee is working on both a talent show and a 5k and that Kristie Smith is working on the logistics on Spectrum Health supporting the event. Ms. Legg also stated that the race would be Monday before the parade. Ms. Legg also asked for marketing material to start advertising for the talent show as soon as possible. Kristie Smith added that the race will be covered under the insurance of the Labor Day Event.

C. Golf Outing

Nothing to report.

D. Marketing/Social Media

1. Mission / Vision Statements:
 - a. VISION – Our Vision is to lead the Belding area business community to reach its fullest potential, making the Belding area a destination. (Moved: Legg/Support: Rich)
 - b. MISSION – Our Mission is to actively support and promote the business within the Belding area by creating strong relationships with all members of this community. (Moved: Geisen/Support: Brown)
2. BACC Membership Brochure
3. Ionia County Welcome Guide – Sentinel & Ionia Co Chamber Pricing

E. City/School/Community

No Discussion

ENDED AT 14:20

F. Membership

1. Membership Dues

a. In-Kind Dues – Bonita Steele and Ryan Kelley will keep their in kind membership. The library and museum will have to pay from this point forward.

b. 2016 Credited to 2017

Dan Mitchell asked that we grant membership for anyone who paid for 2016 to carry over to 2017. Mr. Mitchell stated that it was unfair to the members to have them pay both years because of the lack of leadership from the chamber.

2. Membership Application

Spencer Geisen stated that the new membership form was relatively self explanatory. There are portions at the bottom to check for welcome letters, window clings, etc. Mr. Geisen advised that there is also a portion of the document that allows the business to allow their personal information to the board and not to the general public.

3. Insurance/ Benefits

Spencer Geisen informed the board that Jason Kohn of B&O Saws informed him that his insurance would no longer recognize the Belding Area Chamber of Commerce and he had to buy a membership from the Greenville Chamber for insurance savings. Mr. Geisen stated that he would look more into this.

4. Phone Number

Dan Mitchell asked Keven Krieger if he could look into the old chamber phone number because our letterhead still has it displayed. Also, Mr. Mitchell believes that many people recognize and remember that number and we could use it in the future if we could put a “hold” on it.

VI. OLD BUSINESS

A. Establish Membership Meeting Committee (03/23/17)

1. Speaker

Matt Stahlin suggested Thomas Albert the state representative.

VII. NEW BUSINESS

A. Community Showcase / Establish Showcase Committee

Dan Mitchell advised that we need to establish the Community Showcase committee quickly. Spencer Geisen suggested separating the community showcase into a

business expo. Dan Mitchell asked if we should change the event or if we should pull of the event as normal and then make changes the next year?

VIII. Next Meeting

- A. Thursday, February 16th, 8:00am, City Hall

Meeting was adjourned at 9:12am