



Meeting Minutes

February 16th, 2017

President Dan Mitchell called the meeting to order at 8:00am

ROLL CALL

Present – Dan Mitchell, Spencer Geisen, Keven Krieger, Bruce Brown, Matt Stahlin, Brent Noskey, Richard Ostrander, Christine Felde, Kristie Smith, Patty Donovan, Mike Verdun *VIA PHONE*(**Quorum**)

Absent – Tonda Rich, Terri Legg

I. Approval of Minutes of January 5, 2017 & January 19, 2017 (Moved: Brown/Noskey)

YEAS: Chamber Board Members

NAYS: None

II. Treasurer's Report (Moved: Noskey/Support: Smith)

Christine Felde informed the board that memberships are beginning to roll in and our current balance is at \$4,640.31. There is a check for Belding Labor Day Committee that has not come through. Dan Mitchell asked if we should cancel and reissue that check.

A. Approval of \$125 Home for the Holidays – Reimburse Music @ 3rd Wave (Moved: Brown/Support: Felde)

B. Approval of \$245 Clings – Arrow Swift Printing (Moved: Geisen/Support: Ostrander)

C. Approval of \$143 Membership Brochures – S&K Printing (Moved: Stahlin/Support: Smith)

D. Approval of \$75 Belding Year Book – Belding Area Schools (Moved: Brown/Support: Noskey)

III. **Ambassador's Report**

Dan asked about new businesses or ribbon cuttings. Spencer Geisen asked Microtech and they are not ready for anything yet. Kristie Smith said Cutting Loose Salon would like a ribbon cutting in the spring. Dan Mitchell assumed Belding Hometown Hardware would like a ribbon cutting. Christine Felde added that Millie's Restaurant was reopening as well.

IV. **Event Reports**

A. **Community Events**

1. Job Fair

Dan Mitchell said that the job fair was successful and that they were appreciative of our help. He added that he spoke to someone from Michigan Works and they felt a job fair/expo makes sense and they would like to help. 24 businesses attended.

V. **Committee Reports**

A. **Policies & Procedures**

1. Financial Accounts Moved (**Moved: Stahlin/Support: Geisen**)

Dan Mitchell suggested that because both himself and Christine Felde are both on the board we should move our funds to Independent Bank. He also added that there will be 3 signers on the account (Mitchell, Krieger, and Felde). It will only take two signers on each check.

B. **Labor Day/Belding's Got Talent**

Kristie Smith stated that she has been working very hard on the 5k. John Carlson and Steve Peabody will be assisting her. This will be a Chamber event under the umbrella of the Labor Day Committee's insurance. The Chamber would not be allowed to seek sponsorship. She needs help with marketing so that they can put brochures into runner's race packets at the Yellow Jacket Challenge in Greenville.

C. **Golf Outing**

Richard has been working with Doug Anderson on dates right now he has dates for June 3rd and 10th. Dan Mitchell also added that Ionia's chamber is going to have their event at Candlestone. Mr. Mitchell also feels Friday's works better because people like to take time off to golf.

D. Marketing/Social Media

Keven Krieger stated that he is putting one new member a day on facebook and thanking them. Depending on numbers coming in we may have to move to more than one a day.

E. City/School/Community

Brent Noskey explained the process of the school voting on their new mascot. Right now it is down to three choices and they will soon know which one they will approach the school board with. Bruce Brown stated that the city will be applying for a grant to put a Riverwalk on the Gathering Place property. This will be a \$200,000 grant.

F. Membership

1. Membership Drive Update

Spencer Geisen updated the board that 34 Members who are currently committed. He added that many of the manufacturing firms are having a problem getting and keeping quality employees. They would like the chambers assistance in exploring what they can do to help. Richard Ostrander asked about the co-op classes that the district used to have. Brent Noskey added that few students are part of any programs like that right now. He will be meeting with someone about placing students in middle college trade classes. Spencer Geisen asked that one of our future goals be to have an actual staff.

2. Insurance / Benefits

Spencer Geisen believes the insurance quote will require a minimum of 100 members.

3. Phone No. 794-9890

Keven Krieger said he would contact his person from AT&T about this issue.

VI. New Business

A. Board Members

Dan Mitchell asked that we fill the two spots that were voided by Mikayla Linebaugh and Maria Robertson. He would like to form a nominating committee including himself, Patty Donovan, Spencer Geisen, and Matt Stahlin.

VII. Next Meeting

A. Thursday, March 9th, 7:30am, City Hall

Meeting was adjourned at 9:18am