



Meeting Minutes

April 20th, 2017

President Dan Mitchell called the meeting to order at 7:30am

ROLL CALL

Present – Dan Mitchell, Christine Felde, Kristie Smith, Spencer Geisen, Bruce Brown, Matt Stahlin, Terri Legg, Keven Krieger, and Patty Donovan. **(Quorum)**

Absent – Tonda Rich, Mike Verdun, Joe Daller, Brent Noskey, and Richard Ostrander.

I. Approval of Minutes of (Moved: Smith /Support: Donovan)

YEAS: Chamber Board Members

NAYS: None

II. Treasurer's Report (Moved:Stahlin /Support:Smith)

\$10,197.61 balance closed on March 31st

\$9,500.00 moved to Independent Bank from Chemical

Dan Mitchell asked if we can pay the whole year for the Cell Phone Plan. Keven Krieger would investigate this.

Christine Felde stated that the Chemical Bank account is still open until the end of April balance. Dan Mitchell asked that we move money back to that account to pay current bills.

- A. Approval of \$19.60 – US Postmaster – 2 Stamp Booklets
- B. Approval of \$110.00 – US Postmaster – Annual PO Box Rent
- C. Approval of \$775.00 – Ionia Sentinel Standard – Ionia County Guide
- D. Approval of \$80.00 – Dan Mitchell – 4 Belding Books for Membership Door Prizes
- E. Approval of \$15.45 – Dan Mitchell – Name Labels for Membership Gathering
- F. Approval of \$48.75 – Independent Bank Checks
- G. Approval of \$40.77 – Keven Krieger – Reimbursement for Chamber Cell Phone

III. Ambassador's Report (N/A)

NONE

IV. Event Reports

A. Community Events

B Foundation Gala is May 6th. Dan Mitchell asked that board members attend. Christine Felde stated that Corks and Kegs for women's shelter on May 12th which is hosted by Rave will be held at Shadow Ridge Golf Course. Kristie Smith contacted Cutting Loose Salon about the ribbon cutting and has not heard back. Keven Krieger will contact Millie's again about a Ribbon Cutting. Matt Stahlin added that the Smyrna Bar is under new ownership. Kristie Smith spoke about the Bike to School program which will be held at the Spectrum Family Medicine and they will be riding to Woodview. Christine Felde added that she may be interested in the Ambassador position. Dan Mitchell instructed that Spencer Geisen would talk about that during membership committee.

V. Committee Reports

A. Policies & Procedures

1. Financial Accounts

Dan Mitchell stated that we had already covered these topics during the Treasurer's report.

2. Nominating Committee

Dan Mitchell asked that the nominating committee get back together to fill the 1 vacant board position.

B. Labor Day/Belding's Got Talent

1. Belding's Got Talent

Dan Mitchell stated that they are finishing up on the brochure. He wants to get them into the schools early. He also added they may take it to most of the local churches.

2. Belding's Labor Day 5K & Fun Run

Kristie Smith stated that they are using the "save the date" type card and they want to get it to the local races. Most specifically the Yellow Jacket Challenge. Ms. Smith was hoping that the registration process would be accessible from the

website. Ms. Smith stated they were working on the free fun run gift and finishing up T-Shirts.

C. Golf Outing

Dan Mitchell stated that registration will open at 8:30 and Tee Time will be at 9:30 and we are paying \$26/per player for Golf. Mr. Mitchell added that he was hoping that a company would put together a boxed lunch for \$5. Mr. Mitchell also stated that the American Legion is willing to host our dinner under their Steak Fry event. We need volunteers to help with the golf outing and serving dinners. Tee and Green sponsors will remain \$50/piece. Proximity games will be worked on by Mitch Stressman. Chad Dunn is possibly going to donate Detroit Lions tickets to raffle. We need more materials for “goody bags” for players (75 items needed from each business). Deadline is May 26th for food and golf.

D. Marketing/Social Media

Kristie Smith talked about how Brent Noskey was inquiring on costs for Banners.

E. City/School/Community

Bruce Brown stated that at 6pm on April 28th there will be a dedication of the Clock and Sign that was donated to the City by the Leppink Family. This will be held at the Belrockton.

F. Membership

Spencer Geisen stated that membership committee should meet the first week of May. Mr. Geisen asked Matt Stahlin if he would like to join the membership committee. Dan Mitchell asked if the chamber should do some sort of celebration for the 100th member.

G. Business Expo Committee

1. Establish Committee

Dan Mitchell stated that he does not want either this or the Business Expo to be last minute. The board needs to step up and we may have to reach out to members to see what kind of volunteer efforts we can get. Spencer Geisen recommended that the entire board splits and goes to one event or the other. Spencer Geisen, Matt Stahlin, and Bruce Brown volunteered for the Expo.

2. Date/Time/Location

This event will be held in November.

H. Annual Dinner Committee

1. Establish Committee

Patty Donovan, Terri Legg, Kristie Smith, and Keven Krieger volunteered for the Annual Dinner Committee. Kristie asked if reaching out to members via email wouldn't help to get volunteers.

2. Date/Time/Location

This event will be held in October.

VI. OLD BUSINESS

A. Insurance / Benefits

Dan Mitchell stated that Hastings Mutual offers a discount for being a Chamber Member.

B. Phone No. 794-9890

Dan Mitchell stated this number is now active and the phone will stay with Keven Krieger.

C. Membership Gathering – Wrap Up

1. \$661 Candlestone Golf Resort – Meal

Dan Mitchell stated that the night went very well. Everyone seemed very impressed. Mr. Mitchell will be meeting with Representative Thomas Albert soon to talk about some small business initiatives in Michigan.

VII. NEW BUSINESS

A. Welcome Booklet

Keven Krieger stated that the City of Belding no longer has it in their budget to create the Community Events booklet that they have had two issues of. He proposed that the Chamber take this over and put their members into it as part of the Annual Membership Fee. This would be great advertising for the business.

B. Feast your way through Belding

Keven Krieger stated that this was an idea created by Debra Davey and her husband. The premise is to eat at all of Belding's restaurant's and you will have a representative mark them off as you go. Citizens who have eaten at all the places can turn their maps into City Hall to be entered into a raffle.

C. Dropbox – Information Storage

Spencer Geisen stated that he would like some sort of cloud based information backup. He uses dropbox and it works great. There is an annual or monthly fee. Keven Krieger suggested that the chamber use the GMAIL account for Google Drive. This is free and is a great system.

VIII. Next Meeting

- A. Thursday, May 18th, 7:30am, City Hall

Meeting was adjourned at 8:57am