



Meeting Minutes

May 18th, 2017

President Dan Mitchell called the meeting to order at 7:30am

ROLL CALL

Present – Dan Mitchell, Christine Felde, Kristie Smith, Bruce Brown, Matt Stahlin, Terri Legg, Keven Krieger, and Patty Donovan. **(Quorum) Public Present – Sally from Great Start Collaborative**

Absent – Tonda Rich, Mike Verdun, Brent Noskey, Spencer Geisen, Joe Daller, and Richard Ostrander.

I. **Approval of Minutes of (Moved: Brown /Support: Legg)**

YEAS: Chamber Board Members

NAYS: None

II. **Treasurer's Report (Moved:Smith /Support:Stahlin)**

\$8,197.34 balance closed on April 30th (Independent)

\$2,314.50 balance closed on April 30th (Chemical)

A. Approval of \$174.90 – S&K Printing – 5K Flyers (1,000)

B. Approval of \$429.30 – S&K Printing – 5K Cards (1,000)

C. Approval of \$199.73 – Arrow Swift Printing – Belding's Got Talent
Flyer/Application

III. **Ambassador's Report (N/A)**

A. Cutting Loose – Smith

Kristie Smith added that they have not responded.

B. Millie's – Krieger

Keven Krieger added that they have not responded.

C. Belding Hardware – Rich/Mitchell

Dan Mitchell stated that they have already had their Grand Opening, but he still wants to have a ribbon cutting for this business.

D. Smyrna Bar – Mitchell

Dan Mitchell stated that he has not been able to get to this business yet.

Keven Krieger stated that Accurate Auto is slated to open June 1st. Bruce Brown will follow up with this business.

Keven Krieger added that Birch Body Works and Brad’s Cleaners have bought the basket factory and pole building. Mr. Krieger will follow up with them on a ribbon cutting or membership.

June 10th is the first Belding Beatnik Bazaar.

IV. Committee Reports

A. Policies & Procedures

1. Financial Accounts

Dan Mitchell stated that we have moved funds to Independent and we will be paying all bills from Independent now.

2. Nominating Committee

Dan Mitchell asked that the nominating committee meet this next week. Mr. Mitchell has asked that Bruce Brown come on to that committee. He also stated that Vice President Spencer Geisen has submitted his formal letter of resignation. Mr. Mitchell added that board member Joe Daller has also resigned.

B. Labor Day/Belding’s Got Talent

1. Belding’s Got Talent

Dan Mitchell stated they have increased the prize money for this year’s event. Mr. Mitchell has talked to Pete McGowan about getting the judges.

2. Belding’s Labor Day 5K & Fun Run

Kristie Smith stated that she believes that we will be successful because of our local fitness centers. Ms. Smith will keep working on getting flyers to the upcoming races for their packets. She also stated that she will need several volunteers. Spectrum Health has donated \$2,000.00. Spectrum will also be donating a tent and backdrop for photos.

C. Golf Outing

Dan Mitchell stated that we currently have 24 golfers and 15 of the 18 tee&green sponsors. Lunch and dinner have both been sponsored. Mike Verdun has given an additional \$100.00 to go towards prizes. Jice Pharmaceuticals has given many prizes to the event which includes Detroit Lions tickets. Mr. Mitchell added that we still need volunteers for the event and the dinner.

D. Marketing/Social Media

Keven Krieger stated that we have received two quotes for the banners. Drastically different in price. He also stated that should use our members if at all possible, we still need to be conscious of our funds and how we spend our money. It is Mr. Krieger's recommendation that we buy one sign from United Sign and one sign from Stafford Media Communications. **(Moved: Brown /Support: Legg)**

E. City/School/Community

Dan Mitchell stated that the BACC has adopted two flowerbeds in the mall parking lot. The work has been completed, but regular maintenance has to be done. Natures Needs will be providing the woodchips. You can also get leaf bags at City Hall for free.

Dan Mitchell talked about the THRIVE Program. 25 Million dollars in funds that is available for brown field areas. Representative Albert's idea was the Covered Village Mall.

Bruce Brown projects the mural to be done around July 4th.

Brent Noskey spoke about the school's CO-OP work program. Dan Mitchell would like to be involved with this at the Chamber level.

F. Membership

Keven Krieger stated he feels we have hit our plateau. We have not had much growth over the past few weeks. We are currently at 92 or 93 members and very close to 100.

Dan Mitchell talked about the Multi-Chamber event. Kat at the Candlestone did a wonderful job especially with the Michigan theme.

Dan Mitchell asked that we donate something for our sponsored night of Music in the Park which is August 7th.

G. Business Expo Committee

- 1. Establish Committee**
- 2. Date/Time/Location**

This event will be held in November.

H. Annual Dinner Committee

- 1. Establish Committee**
- 2. Date/Time/Location**

Patty Donovan, Terri Legg, Kristie Smith, and Keven Krieger volunteered for the Annual Dinner Committee.

This event will be held in October.

V. OLD BUSINESS

A. Insurance / Benefits

N/A

B. Phone No. 794-9890

Dan Mitchell stated this number is now active and the phone will stay with Keven Krieger.

A. Welcome Booklet

Dan Mitchell said that he has had very good feedback on the Welcome Booklet and businesses advertising in it. Dan asked that the marketing committee take this on.

B. Feast Your Way Through Belding

Keven Krieger stated that Debra Davey is distributing this map throughout Belding.

C. Google Drive

Keven Krieger stated that the google drive is available through the beldingmichamber@gmail.com account.

VI. Next Meeting

- A. Tuesday, June 20th, 7:30am, City Hall**

Meeting was adjourned at 8:43am