



Meeting Minutes

October 19, 2017

President Dan Mitchell called the meeting to order at 7:30am

ROLL CALL

Present – Dan Mitchell, John Niemela, Kristie Smith, Keven Krieger, Brent Noskey, Matt Stahlin, Terri Legg, Kat Anderson, Patty Donovan (**Quorum**) **Also Present- Rob Lawrence, Amber Rood, Bonita Steele**

Absent – Tonda Rich, Mike Verdun, Cindy Stowell, Richard Ostrander, and David Walker

A guest, Bonita Steele was present. Ms. Steele discussed the following points:

- Creation and distribution of the Chamber newsletter
- Membership representation
- Properly utilizing membership resources
- Chamber Representation
- Membership benefit
- Possible Acquisition of Retired Executives for resources
- New options for Annual Dinner

I. **Approval of Minutes of September 21 and September 28, 2017 (Moved: Donovan/Support: Smith) **ADD BOB WINGATE TO ATTENDANCE****

YEAS: Chamber Board Members

NAYS: None

II. Treasurer's Report of August 31, 2017

- A. Approval of B Awards – Mike Marks Pro Shop - \$180.00
- B. Approval of Feast Your Way Through Belding(Alvah N. Belding Library) – Belding Books - \$40.00
- C. Approval of Belding Community Events Booklet – Greenville Daily News - \$2,000.00

(Moved: Smith/Support: Donovan)

09/30/17

\$9,184.67 – Independent Bank

III. Committee Reports

A. Policies & Procedures (Mitchell)

None

B. Labor Day Events

Dan Mitchell stated that they are awaiting a wrap up meeting from the Labor Day Committee. He added that they have the 5K and the Belding's Got Talent expenses to present to them.

C. Marketing/Social Media (Krieger)

Dan Mitchell complimented Amber Rood and her staff on the completion of the Community Events Booklet. Many hours went into creating that and the end product is superb. Mr. Mitchell stated that this added benefit will be very important to our members. Mr. Mitchell asked if we could break down the membership list and hand deliver these booklets to our members.

D. City/School/Community (Noskey)

Dan Mitchell stated that we are still looking to set the date for the Wall Mural Dedication. Rob Lawrence stated that they are doing a Trunk-Or-Treat at

Encounter Community Church from 6-7:30 on October 31st. Mr. Lawrence also added that the Ministerial Association will be hosting a Christmas Eve dinner for the less fortunate at the First Congressional Church. Keven Krieger stated that if anyone is lacking in transportation that he provides rides for free from Dial-A-Ride. He also added that the Fire Station hosts a Halloween event. Keven Krieger also stated that there will be a Christmas Light Contest on December 16th where residents and businesses can decorate to be judged. The winner receives a trophy. Brent Noskey added that their High School Fall Play production is November 16th, 17th, and 18th. John Niemela stated that the City was able to acquire \$58,000.00 from the Greenville Area Community Foundation to rebuild the basketball courts in Central Riverside Park. Dan Mitchell asked if Keven Krieger could get price quotes for some "Thank You" cards.

E. Membership(Krieger)

Keven Krieger stated that as Dan Mitchell said previously we have reached one-hundred members. He added with the benefit of SBAM and the Community Events Booklet on top of what we already offer that he hopes the membership will increase.

F. Business Expo Committee

Dan Mitchell stated that a committee meeting has to take place very soon. He stated that there is a meeting scheduled for October 26th at 7:30am at Third Wave Coffee. He added that decisions need to be made at what type of event we want the Expo to be. Mr. Mitchell anticipates that the event will be in the spring of 2018 either March or April.

G. Annual Dinner Committee

Dan Mitchell asked if we could get the award winners and the prize winners onto the website. He added he would like to have a "wrap-up" email sent to membership to let them know all that has happened this year.

H. Home for the Holidays Committee

Keven Krieger stated that from a City perspective the event seems to be rolling along well. They will need to seek another option for a band this year as the brass band they had last year will be unable to perform. He said he has sent some emails out locally and in Grand Rapids, but he either receives no response or the acts are more expensive than what they had budgeted. He added that the Miss Belding pageant committee will be running the parade portion of the event.

Dan Mitchell stated that the Chamber needs to assemble soon for their morning portion of the event. There are different portions of the event that will need volunteers. Mr. Mitchell would like someone from the board to chair the committee.

I. SBAM

Dan Mitchell handed out sheets that described SBAM membership. He stated that there is a long list of diverse benefits. If the board were to approve, every Chamber member could have this benefit included into their membership investment.

****A Motion was made from Keven Krieger to reimburse the B Award Nominees for their dinners. There was some miscommunication and he believes they should not have paid for their meals.** (Moved: Mitchell/Support: Legg)**

IV. Next Meeting

A. Thursday, November 16, 7:30am

Meeting was adjourned at 8:50am