



Meeting Minutes

November 16th, 2017

President Dan Mitchell called the meeting to order at 7:30am

ROLL CALL

Present – Dan Mitchell, Keven Krieger, Richard Ostrander, Terri Legg, Rob Lawrence, Cindy Stowell, Brent Noskey, Dave Walker, Amber Rood, Kat Anderson, Patty Donovan, John Niemela, Matt Stahlin (**Quorum**)

Absent – Mike Verdun, Kat Anderson, Kristie Smith, and Tonda Rich.

I. Approval of Minutes of October 19, 2017 (Moved: Legg/Support: Walker)

YEAS: Chamber Board Members

NAYS: None

II. Treasurer's Report (Moved: Donovan/Support: Walker)

Dan Mitchell presented the Treasurer's Report. There is a \$5.00 reoccurring fee that we are trying to get waived. The bank balance is currently \$7,748.26

III. Approval of Checks (Moved: Legg/Support: Stowell)

- 1.) Arrowswift - \$146.49 (Thank You Cards)
- 2.) SBAM – \$250.00 (Membership)
- 3.) SBAM – \$900.00 (Fees for BACC Members)
- 4.) Leppinks – \$165.00 (Cookies for Santa Breakfast)
- 5.) Candlestone Golf Resort - \$2,060.64 (Annual Dinner)

IV. Ambassadors Reports

John Niemela believes that the mural dedication will be in the spring. Terri Legg stated that Larry Lathrop is also painting inside the Library. Brent Noskey informed the board that the Belding High School Drama production of the “Phantom Tollbooth” begins tonight. Keven Krieger stated that Jason Kohn of B&O Saws had reached out to him. One of his employees wanted to support some needy families in the area. They would like to donate a meal to the community. That same day a social worker contacted him so Mr. Krieger was able to pair them up. Terri Legg stated that there are four families in the Greenville shelter that need to be sponsored. She also met with first Congregational Church and they will be continuing their Christmas Eve meal. They will be serving those who do not have friends or families or are shut-in’s.

V. Committee Reports

Dan Mitchell stated that he would like to change the ‘policies and procedures’ committee name to ‘administrative committee’. He would like to have that committee to develop a budget for the upcoming year.

A. Labor Day Committee Meeting

Dan Mitchell will be attending this meeting to seek reimbursement for expenses for the 5K and Belding’s Got Talent.

B. Marketing & Social Media

Keven Krieger stated that the distribution of the booklets seems to be going well. Please ask businesses as you meet with them if they would like to see any changes. Dan Mitchell asked for feedback. Brent Noskey stated that businesses appreciate face-to-face delivery. Mr. Mitchell stated that February 1st is the deadline to submit things for the upcoming booklet.

C. City/School

John Niemela stated that he hopes to become full-time City Manager within the next few weeks. He stated at that time he will be meeting with more businesses and residents. He also stated that he has met with the Right Place and MEDC on some City issues. Brent Noskey stated that the school is doing a “No-Shave November” program to raise funds for their Feeding America Food Truck. \$2,000 would extend that program another 4 months.

D. Member-To-Member Discounts

Richard Ostrander informed the board of the program that he would like to develop. He stated that many Chambers have this sort of program where Chamber Businesses offer discounts to other Chamber businesses. Currently, he has found a lot of interest and he will be working on developing the program.

Right now, Ostrander's is offering a 10% discount (up to \$500) as well as Flat River Dentistry offering 5% off for Chamber members.

E. Newsletter

Dan Mitchell stated that he has had no communication with Ms. Steele in regards to the newsletter. However, he would like to have her still do it if she is willing. She will need to attend the board meetings so that the information is first hand and it will need to be proofed by either Keven Krieger or Amber Rood.

F. Business Expo

Dan Mitchell stated that the business expo committee will need to meet again soon and possibly twice in December.

G. Home for the Holidays

Keven Krieger stated that he is still working on participation for the Christmas Light Competition. They are getting more residents and businesses to participate. He added that the glow parade looks to be growing and they are excited to see up to 17 entries at this point. Mr. Krieger also stated that the City and the Chamber will be combining the event next year to make it a large event so that there is less confusion. Dan Mitchell stated that we are still seeking sponsorship. Matt Stahlin said that he would sponsor at the same level he did the year prior (\$500) and he would see if Pep Geisen would do it as well. Patty Donovan stated that Gus Macker was making shirts and they had contacted the Belding NHS and they have 18 students to help.

VI. SBAM

We will be passing out SBAM flyers to our membership and at the Town Hall Meeting. The Town Hall Meeting is a brain-child of representative Albert. This will be a way for Representative Albert to speak about his legislation as well as give SBAM an opportunity to explain what they do.

I. Next Meeting

- A. Thursday, December 21, 7:30am, City Hall

Meeting was adjourned at 8:23am