



Meeting Minutes

December 21st, 2017

President Dan Mitchell called the meeting to order at 7:30am

ROLL CALL

Present – Dan Mitchell, Keven Krieger, Richard Ostrander, Patty Donovan, Matt Stahlin, Kristie Smith, Dave Walker, John Niemela, Kat Anderson, Terri Legg, Amber Rood, Rob Lawrence.

(Quorum)

Absent – Mike Verdun, Brent Noskey, Cindy Stowell, and Tonda Rich.

I. Approval of Minutes of November 16, 2017 (Moved: Legg/Support: Donovan)

YEAS: Chamber Board Members

NAYS: None

II. Treasurer's Report (Moved: Walker /Support: Anderson)

Dan Mitchell presented the Treasurer's Report. The current bank balance is currently \$4,321.13. Dan Mitchell stated that this does not include the nearly \$3,500.00 that we will receive from the Labor Day Committee.

III. Approval of Checks (Moved: Legg /Support: Anderson)

- 1.) Keven Krieger - \$95.88 (Website Hosting fee)
- 2.) Arrow Swift - \$50.70 (Town Hall Flyers)
- 3.) Candlestone Golf & Resort – \$223.68 (HFTH Crafts)
- 4.) City of Belding - \$27.95 (Christmas Light Trophies)
- 5.) Terry Boni - \$300.00 (HFTH Santa)
- 6.) Belding High School – \$200.00 (2018 Yearbook Ad)
- 7.) USPS - \$49.00 – (Postage)
- 8.) Miss Belding Scholarship - \$500.00 (HFTH volunteer efforts)

(Moved: Stahlin/Support:Legg)

IV. Ambassadors Reports

Dan Mitchell stated that he would like to have an actual ambassador position held on the board. This position would be our point person who welcomes businesses and can schedule ribbon cuttings, etc. Terri Legg discussed the library murals in the children's museum. She stated Larry Lathrop is almost completed with them.

V. Committee Reports

a. Labor Day Committee

Dan Mitchell discussed that he met with the committee and they discussed reimbursement. He stated that they did discuss their concerns for the Home for the Holidays parade. They share coverage with the Miss Belding Committee and they are only allowed two parades per year for their insurance coverage. Mr. Mitchell also stated that the labor day committee discussed how we cannot play Christmas movies unless we have a copyright to do so. He stated that they were adamant about knowing about these expenses before hand. Mr. Mitchell stated that he does not expect major changes in either budget, however the 5k may need official timing.

b. Marketing and Social Media

Keven Krieger stated that the community books have been well received. He will inform the committee of the deadline for the new addition soon. Dan Mitchell stated that he would like people to review the booklet and make sure that we make all the corrections necessary for the next addition.

c. City/School

John Niemela discussed the acquisition of the Ranney Village property. Mr. Niemela discussed the IMKids 3rd Meal program and how the City of Belding, Dial-A-Ride will be assisting with this. For an additional 49 miles per week we can provide 100 meals per day to our students.

d. Membership

Keven Krieger stated that we have received a check from Arrowhead Golf Course for \$100. Mr. Krieger asked if the board wishes to honor this amount since we have not been advertising the addition \$50 for the 2018 membership. The board decided that we would like to ask them for the remaining balance.

e. Member-To-Member Benefits

Richard Ostrander stated that this works well in other chambers like Lowell. He would like to get with Keven Krieger and see if we can email the membership and see if we can get them involved. The board decided to put the list of participating businesses online. Dan Mitchell stated that this would rely on the “honor system” and it will be up to the business giving the discount to verify.

f. Newsletter

Dan Mitchell stated that he has not had any more communication with Ms. Steele nor has she requested any information. There is no opposition to Ms. Steele doing the newsletter, however she will need to be present at the meetings.

VI. Membership Drive 2018

Dan Mitchell asked the board for input on how we would like to handle this years’ drive for membership. Amber Rood stated she believes the biggest obstacle for the board will be the explanation of our increase in membership investment. The added benefit should be self explanatory, however she believes we will need to be explain this more thoroughly. Dan Mitchell asked about the “Welcome Packet” idea. Keven Krieger stated he would like to see us send out packet first and see the response. Once we have had a set amount of time gone by we can then go seek those who have not joined face-to-face. Terri Legg asked if we could send out information for our community events booklet in the membership packet as well. John Niemela asked if we have considered a “first time membership discount”? Dan Mitchell stated that historically the Chamber had offered a free first time membership, but the member would not then renew the next year. Dan Mitchell stated that the marketing committee can put together the packet, but he would like the whole board to approve it.

VII. Expo

Dan Mitchell stated that this is the year we have to do something. The community has asked for it and we need to give that to them. Mr. Mitchell stated that this will be the first BACC event of the calendar year so it needs to be a quality event and that is why our meetings are so very important.

VIII. Home for the Holidays

Keven Krieger stated that the event did very well. The donations exceeded our expenditures. He stated that we are expecting to see a few more invoices to come in soon. He also stated that our balance looks the way it does because we did not know about the \$2,000.00 sponsorship from Robroy until the last meeting in November. So at this time we have a balance of around \$2,800.00 for the event which the BACC can roll over for next years event. Keven Krieger asked if the BACC could donate \$500 to the Miss Belding Pageant Committee Scholarship. He believes they deserve that kind of recognition for all they did during the event. They stayed all day and put together an absolutely amazing parade. Matt Stahlin believed that \$500 was a good number. Patty Donovan warned the BACC that if we give to one group the expectation will be there to give to all. Amber Rood then discussed that we should put together a budget of donations back to volunteers and we can disperse it accordingly. **(Moved: Stahlin / Support: Legg)**

IX. Town Hall Meeting

Dan Mitchell thanked Rob Lawrence for hosting the event. He stated he was disappointed in the attendance, but he feels we should continue to host these types of events. Mr. Mitchell stated that Representative Albert thought we could take advantage of two of these events per year.

X. Committees

Dan Mitchell stated that the BACC will need chair person(s) for all of our committees. He stated that we will need to help with all of these events and push for membership participation.

XI. Board Elections

Dan Mitchell stated that elections will need to take place at the next meeting to start putting people into place for the board and different events. The January meeting is when the BACC elects new officers. He stated to please let him know about any nominations.

I. Next Meeting

- A. Thursday, January 18, 7:30am, City Hall

Meeting was adjourned at 8:51am